



Linguistic Society of America and the Department of Linguistics, University of Colorado at Boulder

Linguistic Institute 2011: Language in the World

Hosted by the University of Colorado at Boulder



Help us Create the Future of Linguistics

An honorable tradition of study with limitless horizons

Linguistics is the scientific study of human language. It is a discipline that looks both to the past and the future. For over 150 years, linguists have worked to preserve the language diversity that is an essential part of our human heritage, through scores of language-documentation and education efforts around the globe. While that tradition continues, linguists are also helping to develop innovative technologies and models in the fields of computer science, neuroscience, psychology,

education and forensic science. Linguists have produced internet search engines, automatic translation systems, speech synthesizers, voice-identification systems and language-instruction software that works. Since 1928, the Linguistic Society of America (LSA) has been advancing the training of linguists by sponsoring the biennial Linguistic Institute. No other linguistic summer school provides the quality of training and scope of coursework that the Linguistic Institute offers.



Giving

Whether you are an individual, or represent a foundation, society, academic department or business, you can help us to maintain a vital tradition in linguistics, showcase the outstanding research and teaching activities of the University of Colorado at Boulder and train the next generation of linguists. With over 600 attendees expected to participate in five weeks of workshops, courses and lectures, sponsorship of Linguistic Institute 2011 will provide excellent visibility for your organization or business.

In recognition of its stature as the premier research institution in the Rocky Mountain region, the LSA has chosen the University of Colorado at Boulder as the site of Linguistic Institute 2011.

In July and August of 2011, CU Boulder will host the Linguistic Institute, bringing some 100 faculty, 150 professional affiliates and 500 students from around the world to participate in courses, keynote lectures by outstanding figures in the field and workshops on topics ranging from statistical analysis of language to language preservation. The theme of the 2011 Institute is **Language in the World**. This Institute will provide a wide range of courses

that emphasize the contributions of data-intensive research to our developing understanding of language evolution, language acquisition, language use and language sound systems, and provide training in an array of research tools, including acoustic analysis, psycholinguistic experimentation, ethnography, computational modeling, corpus analysis and various types of fieldwork.

The University of Colorado at Boulder will join a group of past Institute hosts that includes Yale, Cornell, MIT, Stanford and Berkeley.

With your support, we can expand our course offerings, invite outstanding keynote speakers and provide opportunities for students to train with some of the top minds in the field. Your gift can help to support a course, a student fellowship or a keynote lecture. We offer recognition of your organization, cause or business and a compelling way to connect with potential customers, members or employees.

Gold Sponsorship: \$3,500	Silver Sponsorship: \$2,500	Student Fellowship: \$1,500	Bronze Sponsorship: \$500
<p>This level of support includes:</p> <ul style="list-style-type: none"> • Sponsorship of one Institute lecture and reception, or one course • Acknowledgement at beginning and end of sponsored lecture and reception or course • Acknowledgement and hyperlink on Linguistic Institute 2011 website • Full-page ad in Institute program • Company logo on program back cover • Company logo on prominently displayed Institute banner 	<p>This level of support includes:</p> <ul style="list-style-type: none"> • Sponsorship of one Institute lecture Acknowledgement and hyperlink on Linguistic Institute 2011 website • Half-page ad in Institute program • Company logo on Institute program back cover 	<p>This level of support includes:</p> <ul style="list-style-type: none"> • Acknowledgement of fellowship support to student recipient and student's home institution • Acknowledgement and hyperlink on Linguistic Institute 2011 website • Half-page ad in Institute program • Company logo on Institute program back cover 	<p>This level of support includes:</p> <ul style="list-style-type: none"> • Acknowledgement and hyperlink on Linguistic Institute 2011 website • Quarter-page ad in Institute program • Company logo on Institute program back cover

In addition, the LSA offers advertisements in the Institute program. For rates, see <http://www.lsadc.org/info/documents/2011/institute/advertise.pdf>

Your sponsorship will be an investment in the future of linguistics. And with students, affiliates and faculty that hail from elite universities around the world, the Institute can help you reach a highly educated international audience, while raising awareness of your organization or business right here in Colorado. We are happy to discuss customized sponsorship arrangements. To become a sponsor of Linguistic Institute 2011, please contact Dr. Martha Palmer, Institute director, at martha.palmer@colorado.edu or (303) 492-1300.



Major sponsors of the 2011 Linguistic Institute are the Linguistic Society of America and the CU Department of Linguistics, Office of Continuing Education and Professional Studies, College of Arts and Sciences and Graduate School. Institute director is Dr. Martha Palmer. Co-directors are Drs. J. Andrew Cowell and Laura Michaelis. External director is Dr. Beth Levin of Stanford University.

Institute website: <http://verbs.colorado.edu/LSA2011/index.html>